

PRODUCT & APPLICATION GUIDE

TRUE MATT & TRUE EGGSHELL  
FOR WOOD, METAL & FLOORS

How to get the best  
finished result with our paint

Atelier Ellis  
PAINT

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## PAINT

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#### How to get the best finished result with our paint

##### ABOUT OUR PAINT

A durable water-based paint for wood, metal & floors, for interior and exterior use and available in two subtle finishes: Matt or Eggshell. They are perfect for kitchen cabinets, skirting boards, interior and exterior doors, stairs, floors, wooden furniture, metal radiators and any other interior or exterior wood or metal surface.

Both finishes are very durable and offer an aesthetic choice between a matt or soft eggshell finish.

Over 83% of the ingredients are totally natural and unmodified. It is totally free from added glycols, unpleasant alcohol derivatives commonly used as an additive in modern paint, and has an extremely low VOC content of 6g per litre. All raw materials are carefully chosen to ensure the lowest possible health and environmental impact, whilst still providing a durable paint product that can stay looking beautiful for years to come. It is low odour, is very easy to apply and gives excellent coverage and durability.

They contain no heavy metals and use non-hazardous natural mineral materials.

To make our colours, we invest in the best and safest pigments we can. These are mostly natural pigments. All our pigments are VOC (<1 g/l) and APE free.

##### SIZES

Available in 1 litre and 2.5 litre tins.

##### COLOUR RANGE

Available in all 76 colours.

##### INGREDIENTS

- British filtered water
- Binder—acrylic resin from a carbon neutral supplier who is ISO-14001 Responsible Care Approved and has earned the Energy Star Award 2020 for sustained excellence five years in a row.
- Pigments—including Titanium Dioxide
- Extenders (all natural minerals)
- Thickener—Cellulose Based—0.5%
- In-can Protector—0.2%
- Flash rust inhibitor—0.01%
- PH modifier—a natural ingredient

##### COVERAGE

10-12m<sup>2</sup> - please note coverage is dependent on absorbency of the substrate and application technique. Two coats required, although three may be required for darker colours or over significantly lighter/different primer colours.

##### THINNER

True Matt & Eggshell for Wood, Metal & Floors has thick viscosity and can be thinned with up to 15% water if extra flow is required. It is important to apply thin, even coats to ensure the paint fully dries and hardens.

##### USES

True Matt & Eggshell Wood & Metal can be used on all solid interior wood, including flooring. It can also be used on exterior wood and any interior or exterior metal surface.

##### KEY FACTS

- Touch dry time: 1 - 2 hours
- Recoat time: 8 - 10 hours
- Fully cured in 5-7 days
- Sheen level: Matt - 5-8%, Eggshell 20-25%
- Low VOC: 6gm per litre
- Emissions: A+
- Abrasion resistance-wipeable & washable (very durable)

## APPLICATION GUIDE

### PREPARATION

Before you start painting, make sure the surface is clean, dry and free from dirt, grease, oil and mildew. Remove any loose, flaking or peeling material. Fill in any flaws using waterbased fillers and sand to a smooth finish.

Take extra care if using caulk as a filler as incorrect preparation or choice of product can result in cracking. Best results are achieved with acrylic/waterbased flexible filler, using the minimum necessary. You will need to use a water-based primer/undercoat before applying True Matt & Eggshell for Wood, Metal & Floors.

### PRIMING

The surface needs to have previously been painted in 1-2 coats of a high quality, water-based matt primer/undercoat. Do not use solvent based products.

Once the primer is completely dry, lightly sand the surface to be painted with 120 grit sandpaper. Wipe down or vacuum the surfaces afterwards to remove any dust before starting to paint.

### PAINTING

Before you begin painting, please check the colour is correct. Stir well before use and apply two thin, even coats with a brush, roller or spray equipment.

For best results, we recommend applying with a new, high quality brush or airless spray equipment. The paint may be thinned if necessary with up to 10% water.

Please make sure you allow the minimum recommended drying time between coats to ensure the paint hardens fully. Only paint when the temperature is above 8°C or below 30°C.

We recommend lightly sanding the surface with 180 grit sandpaper between coats. Make sure you wipe down or vacuum the surfaces afterwards to remove any dust before applying the next coat.

### DRYING

Touch dry in 1-2 hours, recoatable after 8-10 hours, fully cured and hardened in 5-7 days.

High humidity and lower temperatures extend drying times. Ensure good ventilation while the paint is drying.

### MAINTENANCE AND REPAIRS.

Clean painted surfaces gently with warm, mild soapy water. Use a soft sponge or cloth without hard edges.

Weathered or damaged paint should be cleaned as above, lightly sanded and repainted with 1-2 coats of fresh paint – preferably from the same batch.

Paint colours change naturally over time from exposure to light, so we cannot guarantee perfect matches when touching in.

### CLEANING & STORAGE

Remove excess paint from brushes and rollers and clean them immediately in warm, soapy water. Rinse in clean water then let them dry naturally.

Decant any leftover paint into smaller containers and label them with the type, colour, date and room/surface. Store any unused paint in a cool, dry, frost-free place, away from direct sunlight and sources of heat or ignition. Make sure the tin lid is replaced securely after use.

When unopened and stored in these conditions, this paint can be kept and used for up to two years.

### DISPOSAL & RECYCLING

Do not empty this paint into drains or watercourses. Dispose of excess or waste paint via a licensed waste handling operator or through [www.communityrepaint.org.uk](http://www.communityrepaint.org.uk).

Our metal containers are 100% recyclable. Please check with your local authority for details of how to recycle them safely.

### HEALTH & SAFETY

Make sure the room you are painting is well-ventilated while you are working and when the paint is drying.

Please avoid contact with your skin and eyes. In case of contact with eyes, rinse immediately with cold water and seek medical advice. After contact with skin wash immediately with plenty of soap and water.

Keep out of reach of children.

Please note: The information in this product and application guide is correct to the best of our knowledge and experience. Atelier Ellis reserves the right to change the information provided without notice. The information supplied is for guidance and is given in good faith but without warranty, since skill of application, cleaning method and site conditions are beyond our control. No liability can be accepted on the basis of the information supplied. Updated 27 October 2022.